



SpaceTablet LMS

Founding Impact Investors Offering

A scalable, AI-enabled education platform built on a proven foundation.

Developed by  **IMRS**
TRADING

ictNetworks

ictglobe

dataPhone

Global YOUR SERVICE TOOL **SE**

ictengage

De-risked for Early Stage Growth



5 Schools & 5,000 Learners

- Secured via signed MOUs for immediate pilot participation.
- **R600,000** in conditional institutional funding reserved by Exxaro, pending final DBE approval.



Architecture by ICT Engage

- Official technical reference letter secured.
- Validates system readiness, infrastructure scalability, and deployment viability.

Built on Real Classroom Experience



SpaceTablet is not a **theoretical concept**. It is the technological evolution of the Elnino Tuition Programme, **actively driving academic success in Upington and the Northern Cape since 2017.**



500+

Learners Directly Supported

20+

Partner Schools Engaged

100%

Curriculum-Aligned Interventions

Improved academic performance and understanding.

Deeply established trust within school communities and educators.

Proven operational capacity for multi-school programme delivery.

The SpaceTablet Architecture

Curriculum Aligned

Fully structured, CAPS-aligned digital learning pathways designed for South African educational standards.

AI-Enabled Readiness

Built on an architecture prepared for scalable AI integration to provide personalized learner support.

Blended & Offline-First

Seamlessly bridges high-tech and zero-tech environments with robust offline capabilities ensuring uninterrupted access.

Optimized Device Integration

Designed for low-friction device deployment, maximizing learner access at scale.



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Strategic Market Positioning

	Standard Market LMS	SpaceTablet
Monthly Pricing	R500 – R1,500 / learner	R250 – R360 / learner (Highly Affordable) ✓
Adoption Strategy	Full retail pricing (High barrier)	40% Early-Adopter School Subsidy ✓
Curriculum Alignment	Variable / Generic content	Strictly CAPS-Aligned ✓
Connectivity Requirement	Mostly Online (Excludes under-resourced areas)	Built for Offline-First Functionality ✓

Hybrid Subscription Model (B2B2C)



Subsidize schools during early rollout to **shatter adoption barriers**. Schools receive a **40% subsidy** on learner and teacher subscriptions.

• **Grades 4–6:**
R250 / month

• **Grades 7–9:**
R320 / month

• **Grades 10–12:**
R360 / month

• **Teachers:**
R350 / month



Parents integrate into the ecosystem at a flat rate of R99 / month (Unsubsidized).

As the user base scales and lock-in occurs, the **B2B subsidy phases out, lifting overall margins.**

Revenue Trajectory (Secured 5,000 Learner Pilot)

Subsidised Pilot Scenario (Current Pipeline)

- Effective Average Fee: ~R180 / month

Monthly Revenue Potential:
~R900,000

Prioritizes rapid adoption and ecosystem lock-in over immediate margin.

Full Pricing Scenario (Post-Subsidy Target)

- Effective Average Fee: ~R300 / month

Monthly Revenue Potential:
~R1.5 Million

Annual Revenue Potential:
~R18 Million

Revenue **scales organically** as early-adopter **subsidies reduce** and **platform reliance increases** across the secured 5,000-learner base.

Founding Impact Investor Offering

Up to 5% proportional revenue share generated over a 12–18 month timeline.

<p>Tier 1</p> <p>R30,000</p> <p>Target Return: Up to 15%</p> <p>Benefit: Pilot Phase Insights</p>	<p>Tier 2</p> <p>R50,000</p> <p>Target Return: Up to 18%</p> <p>Benefit: Priority Access</p>	<p>Tier 3</p> <p>R100,000</p> <p>Target Return: Up to 22%</p> <p>Benefit: Performance Bonus</p>	<p>Tier 4</p> <p>R200,000</p> <p>Target Return: Up to 25%</p> <p>Benefit: Strategic Positioning</p>
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Deployment Strategy & Use of Funds



Monitoring & Evaluation: Data collection to validate pilot viability for national rollout.



LMS Deployment & Integration: Rolling out devices and ensuring platform access for learners.

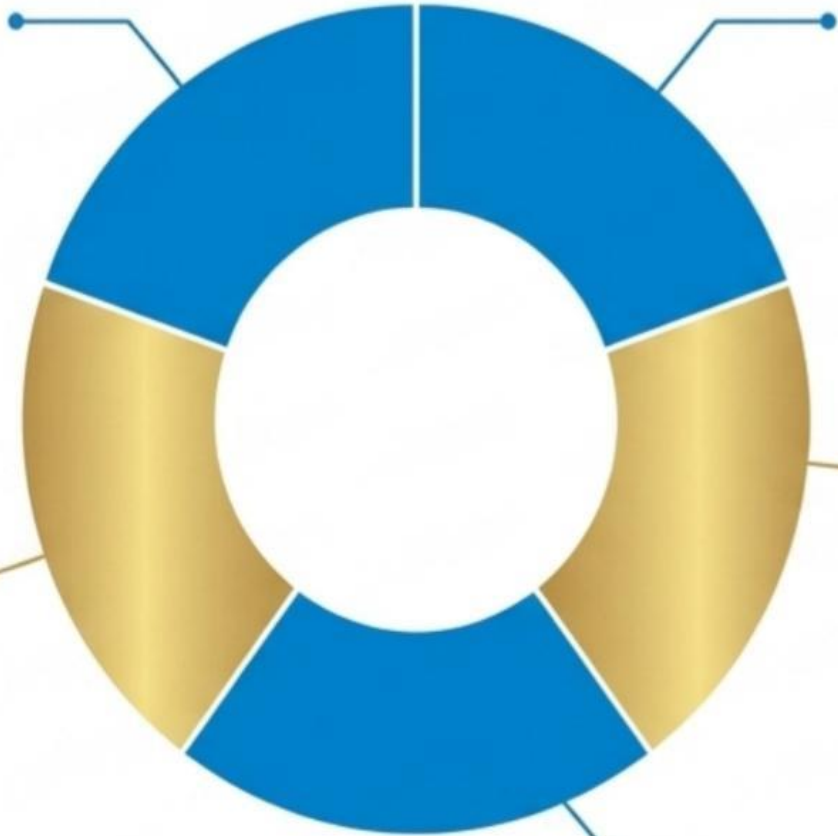


School Onboarding & Subsidy: Funding the 40% adoption subsidy and supporting partner schools.



Content & Curriculum: Structuring digital learning pathways aligned with CAPS.

Infrastructure & AI Preparation: Scaling servers and preparing the data architecture for AI integration (led by ICT Engage).



Strategic Investor Benefits

- Early access to future funding rounds
- Recognition as founding partners
- Priority expansion access

Transparent Risk Management

Risk Consideration

Early-stage pilot execution.

Mitigation Strategy

Execution is managed by **IMRS Trading**, utilizing **multi-school operational experience proven since 2017**.

Adoption-dependent returns.

Risk significantly lowered by **pre-securing 5,000 learners across 5 schools** via **signed MOUs**.

School subsidies temporarily impacting early revenue.

Subsidies act as an acquisition cost to drive rapid ecosystem lock-in; parent B2C revenue remains unsubsidized.

Technical scaling (Servers & AI).

Strategic partnership with ICT Engage guarantees enterprise-grade technical architecture and rollout.



Join the Educational Transformation

SpaceTablet is a practical, field-tested education solution positioned for national scale. We combine a proven educational track record with an AI-enabled, scalable technology platform to deliver both profound social impact and financial returns.

IMRS Trading

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